

Where's the Smart Money Going on Large Format Print?

243 wide and large format print companies from the UK and Ireland share their thoughts on where they see the industry heading.

WHO'S USING WHAT?

The most commonly installed press in the UK is:



55.14%
Solvent
printer



6%
Latex printer



19%
UV curable
flatbed
machine



15%
UV curable
hybrid printer



9.5%
roll-to-roll
printer

ADDING VALUE / SERVICES



48% plan to add creative design services within the next year to meet customer demand



28% plan to invest in a new latex printer



15.5% plan to acquire UV curable flatbed printer.

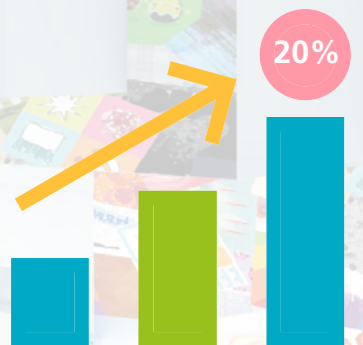
TOP PRIORITIES

Turnover growth



33.64%

Improving margin

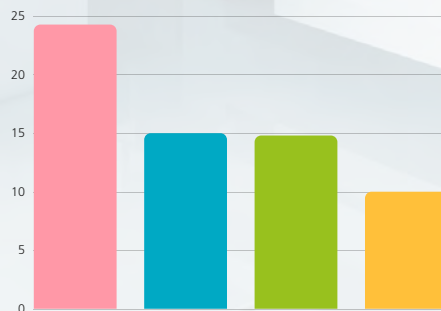


THE STATE OF BUSINESS / MARKET EXPECTATIONS

- 79.01% said they expected their large-format turnover to grow
- 76% don't expect their clients to pull back from print
- 62.5% said they expected wide-format to account for a larger proportion of their turnover in the next two years
- 41% said they expect to buy a new digital large-format printer in the next two years

REASONS TO INVEST IN NEW TECHNOLOGY

- 24.28% want to increase capacity
- 15% move into new markets,
- 14.8% looking to invest in design software.
- 10% planning to buy a finisher



CONCLUSION

If you think your business could win more new large-format digital print business or improve its margins then download our new Buyers Guide. Use it to help you understand the latest technology and make an informed decision. Download it for free, here

Source: Widthwise 2017

Sample: Commercial printers from within the UK/Ireland and involved wide-format digital print

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